

CYNTHIA L. GRESS



September 26, 2013

Dear

I hope this letter finds you and your family well. Recently my thoughts have been with all of the women in my Area as we face this hard economy together. One of the things I treasure the most from working with hundreds of consultants has been the ability we all have to pick up and put down our Mary Kay business. My wish is that in some way I can support and encourage you to contemplate the possibilities that your business may again hold for you.

Recently in an October issue of Women's Health Magazine, Kline & Company reported that for every 1% increase in the unemployment rate, lipstick sales rose by \$25 million. Our President & CEO, David Holl, projects our company will double in the next 5 years. I believe you are in the right place at the right time.

If there is anything I can do to help you by dusting off your showcase and restarting your business, just know I am simply a phone call away. The first step to change is to make a plan!

Love and belief,

Cyndee Gress
Independent National Sales Director