

CYNTHIA L. GRESS



September 10, 2004

Dear Sir Madam:

You have made a great choice to take those all important first small steps to great success!. They say the hardest step of a journey is the first one! I want you to know I am totally committed to helping you move forward and achieve whatever your hearts desire will be.

Whenever I am about to begin something I often think back on a poem Mary Kay herself used to share with us. Because of her legacy, I now share it with you.

What you can do, or dream
you can, begin it
Courage has genius, power
and magic in it.
Only engage, and then the
mind grows heated.
Begin it and the work
will be completed.

I look forward to working with you, encouraging you and supporting you as you begin to create the perfect Mary Kay Career for yourself.

Sincerely,

Cyndee Gress
Senior Sales Director